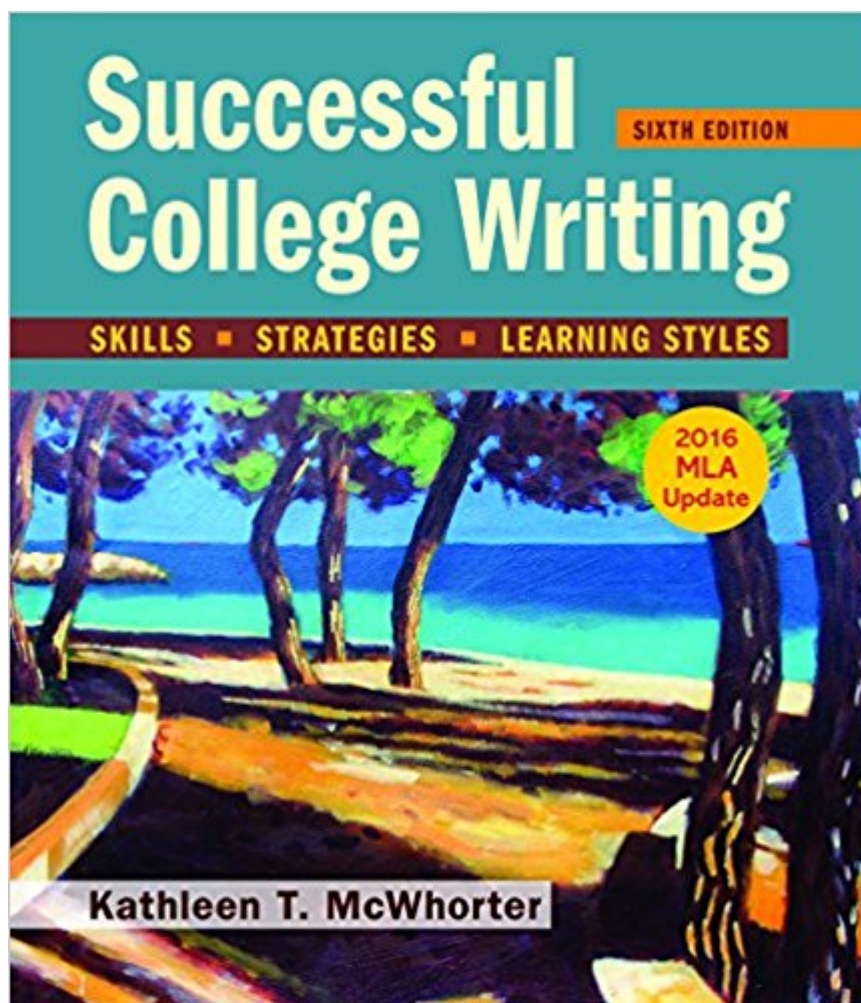


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Kathleen T. McWhorter's unique visual approach, with support for both reading and writing, helps students at any level of preparedness become successful college writers. The sixth edition of *Successful College Writing* builds on its beloved, proven visual tools, such as graphic organizers, flowcharts, and new graphic Guided Writing Assignments, with engaging professional, multimedia, and student readings in the most commonly assigned rhetorical modes. In response to instructor and student feedback, the new edition has been thoughtfully streamlined and redesigned. The new edition is enhanced by LaunchPad for *Successful College Writing*, an online course space of pre-built units featuring adaptive LearningCurve activities that help students hone their understanding of reading and writing. To package LaunchPad free with *Successful College Writing*, use ISBN 978-1-319-09240-5.

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Customer Reviews

Kathleen T. McWhorter is professor emerita of humanities and former director of the Learning Skills Center at Niagara County Community College. She has also been on the faculty of the State University College at Buffalo. She is the author of a number of books on reading and writing skills for developmental and freshmen-level students, including *Expressways: Writing Scenarios, Paragraphs and Essays, Second Edition* (2009); *Pathways: Writing Scenarios, Sentences to Paragraphs, Second Edition* (2010); *The Writer's Selections, Fifth Edition* (2008); *Academic Reading, Seventh Edition* (2010); *Efficient and Flexible Reading, Ninth Edition* (2011); *Active*

Reading Skills, Second Edition (2008); and Reading Across the Disciplines: College Reading And Beyond, Fourth Edition (2009). She has also authored a composition reader, Seeing the Pattern: Readings for Successful Writing (Bedford/St. Martin s, 2006) and coauthored, with Jane Aaron, The Successful Writer s Handbook (2009)."

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